

Service and Team

June 2021



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Sanarai is an online platform that connects the Hispanic community with mental health professionals in Latin America to provide culturally sensitive, Spanish-language emotional support at accessible prices



There is a significant gap to serve the Spanish-speaking market, and online emotional support has proven to bring benefits to users



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Problem Addressed



- Only 5% of US psychologists are able to administer mental health service in Spanish, as opposed to 13% of the population that speak Spanish at home
- Only 4% of American psychologists identify themselves as Hispanic, as opposed to 18% of the population
- Only 33% of Hispanics with mental illness get treatment, as opposed to 60% of non-Hispanic whites

Benefits for Users



- Affordability
- Access
- Convenience
- Language and Cultural Competence
- Less stigma

Source: INMH, APA, US Census Bureau, The National Council, American Psychological Association



Our Team (1/2)



Rocio Taborga
Psychologist – Mexico

Summary of experience

- 30+ years of clinical psychology

Education

- PhD in Psychoanalysis
- Masters in Psychoanalytic Therapy
- BSc. Psychology



Paola Calderon
Psychologist – Mexico

Summary of experience

- 6+ years of clinical psychology
- 10+ years as a university professor

Education

- PhD in Psychoanalysis
- Masters in Psychoanalytic Theory
- BSc. Psychology



Natalia de la Barrera
Psychologist – Mexico

Summary of experience

- 6+ years of clinical psychology
- 4+ years teaching at a university

Education

- Masters in Gender and Sexuality Studies
- BSc. Psychology



Gerardo Franco
Psychologist – Mexico

Summary of experience

- 5+ years of clinical psychology
- 5+ years as professional coaching

Education

- International Coaching Certificate
- Masters in Family Therapy
- BSc. Psychology



Our Team (2/2)



Luis Suarez
Co-founder & CEO

- Summary of experience**
- Management Consultant at Kearney focused on Strategy & Operations
 - Previous experience in Project Management and Engineering in Mexico

- Education**
- Duke MBA
 - Technical School of Madrid BSc. Engineering

Jen McGann
Co-founder & Advisor

- Summary of experience**
- Director of Strategy at Thermo Fisher Scientific
 - Previous experience at ZS, Cardinal Health, Steward, and Duke health systems

- Education**
- Duke MBA
 - Ohio State University BSc. Business Administration



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Thank you

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