



NajdiEdu



**We collect, process and present
educational resources**

NajdiEdu/FindEdu

Helping to find educational resources

- ❑ The **first choice and unique searcher** of schools, digital learning and other educational sources (lifetime education)
- ❑ **Comprehensive and well-organized data** allows you to select education according to your preferences
- ❑ A **non-profit project** founded out of a sincere need and desire to solve a real problem



The problems FindEdu addresses

- ❑ Following situations are real
 - The parents seek for the proper school for their child
 - The teacher seeks for a specific educational source for on-line class
 - The young adult seeks for additional digital materials to progress in maths
- ❑ Currently available data about education institutions (schools) and digital learning are
 - Fragmented – various sources with incompatible attributes
 - Low quality – obsolete data
 - Not interconnected – each existing source addresses its own agenda
 - Poorly presented – non-user friendly with lack of proper search



FindEdu - NajdiŠkolu

The screenshot displays the FindEdu website interface. At the top left is the logo "NajdiEdu" with a location pin icon. To the right are buttons for "ONLINE VÝUKA" and "MŮJ SEZNAM". Below these are search options: "Vyhledat podle doby dojezdu" (selected) and "Vyhledat podle oblasti". There are radio buttons for school types: "Mateřská škola", "Základní škola", and "Střední škola" (selected). A dropdown menu "Odkud budete dojíždět?" is present. A slider for "Maximální doba dojezdu?" is set to "30 minut". There are checkboxes for "Kolo", "Auto", "Pěšky" (selected), and "MHD".

On the left, a "FILTRY" sidebar lists: "Talent dítěte", "Hledám konkrétní obor", "Ukončení vzdělání", "Druh školy", "Zřizovatel", and "Druh školy".

The main content area shows a list of schools under the heading "ŠKOLY" with a sub-header "Seřadit podle: Doba cesty pěšky". The list includes:

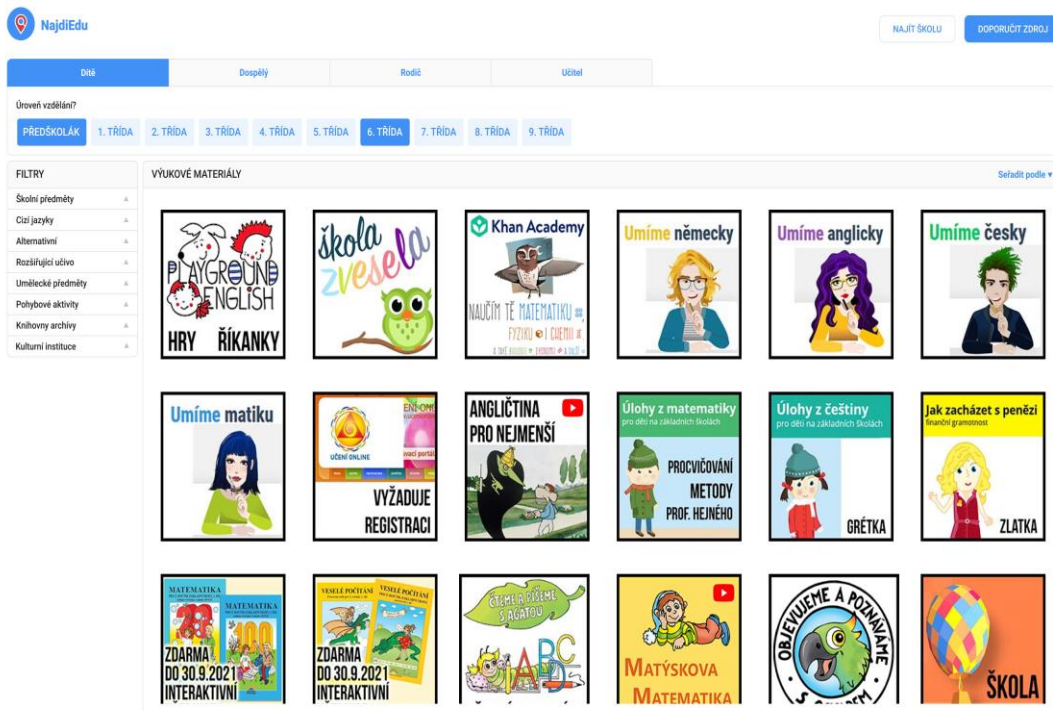
- Gymnázium mezinárodních a veřejných vztahů Praha s.r.o.**
Plzeňská 39/117, Košíře, 150 00
4 minuty
- Základní umělecká škola PRO ARTE VIVA, s.r.o.**
Plzeňská 39/117, Košíře, 150 00
10 minut
- Modrý klíč - základní škola speciální a mateřská škola speciální, o.p.s.**
Smolkova 567/2, Kamýk, 142 00
12 minut
- Střední škola, základní škola a mateřská škola pro sluchově postižené**
Holečkova 104/4 Smíchov 150 00
24 minut
- Střední škola, základní škola a mateřská škola pro sluchově postižené**
Holečkova 104/4 Smíchov 150 00

To the right of the list is a map of Prague showing the locations of the schools and surrounding areas like PRAHA 1, PRAHA 6, and PRAHA 5.

- We enriched and cleaned MŠMT database
- We introduce filters based on relevant queries
- We can calculate the time to commute the school
- We developed tool to compare variety of attributes



FindEdu - NajdiOnline



- Our unique database will have over 500 sources
- We will present the data for the following types of users
 - Kids – on-line educational searcher prepared for the youngest
 - Parents/older students – full set of data about digital materials for Grammar and High schools
 - Teachers – our material indices allow the teacher to find relevant source for they class
 - Adults – sources for lifetime education and self-learning



What is not the aim of FindEdu

- We do not provide any ranking of educational institutions (schools)

- We do not present commercials of the schools to the detriment of objective and correct assessment of user's requirements and preferences



FindEdu - People

- We are parents who missed well-structured educational sources searcher
- We are corporate professionals having experience with project management, leadership and data analysis
- We are people who see education as a key source of society success and prosperity
- We are willing to devote our time to non-profit project that will help wide range of users – kids, parents, teachers and others

FindEdu project phases

❑ FindSchool and FindOnline

- Two major streams
- Launching of pilot 9/2021
- Stabilization of the phase till 6/2022

❑ Lifetime education

- Partnership with universities necessary
- Expected start 9/2022



FindEdu needs

- ❑ Strategic partnership and sustainable financing
 - Development costs to be financed externally
 - Long term partnership with B2B concept to finance the project in the long run
- ❑ Marketing strategy
 - Connection with other relevant projects having similar interest and impact
 - Gaining expert knowledge in marketing
 - Realization of marketing strategy

